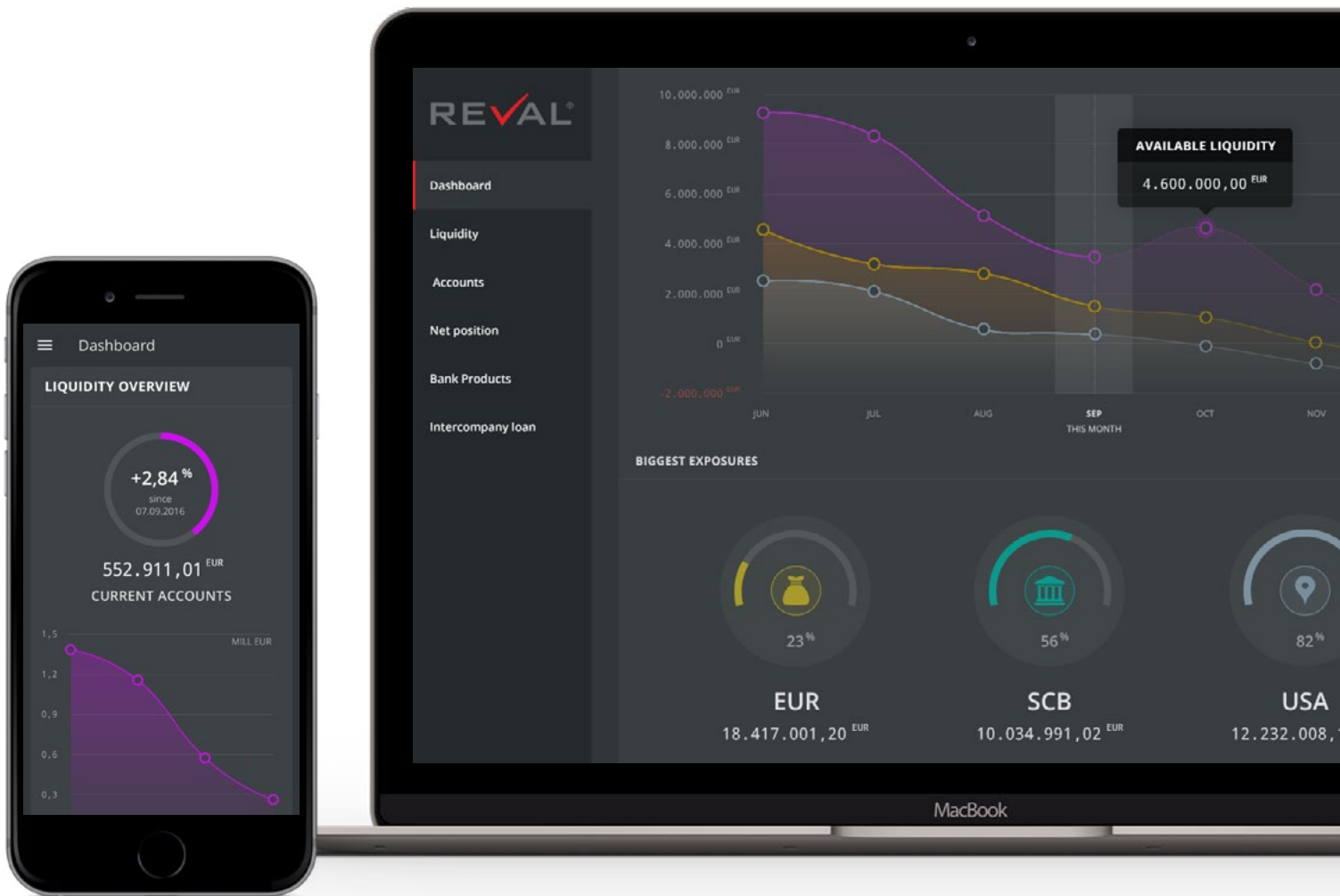


parkside



## FinTech Case Study — Reval

— User Experience Design, Interaction Design, Frontend Development

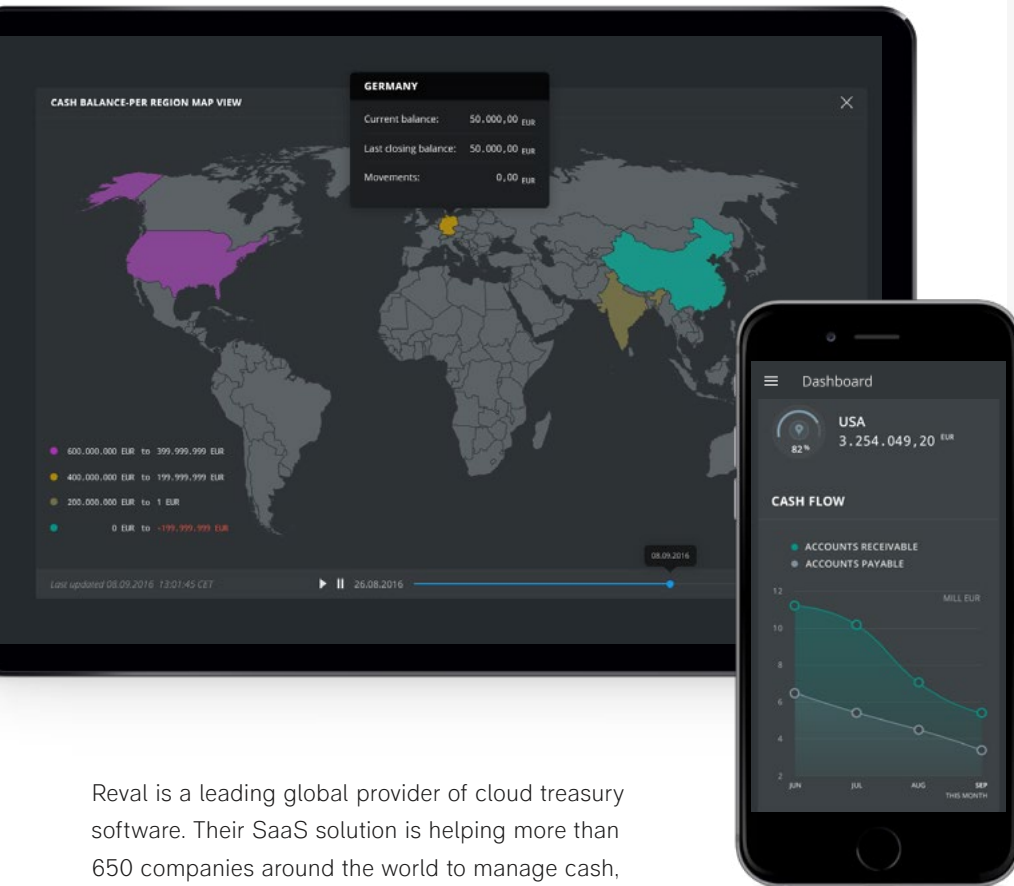
# Creating an unmatched user experience for the banking sector

Global leading treasury and risk management software provider  
Reval tasked us to reimagine their product and make users love it.

REVAL®

# parkside

Our challenge was to create an unmatched user experience in the banking sector. The mobile app must be both easy to use and responsive. It has to make an impression with clear use-cases, helping users to make better decisions.



Reval is a leading global provider of cloud treasury software. Their SaaS solution is helping more than 650 companies around the world to manage cash, liquidity, financial risk and hedge accounting.

## Project Scope

Conceptual design and UX concept as well as frontend engineering. Additionally, modernize Reval's development stack, evaluate and implement cutting edge technologies and help to train technical staff on API and JavaScript development.

## Success

Together with the Reval team, we developed and introduced a new product: Reval Inside. We modernized the frontend development stack and shifted their system to a modern UX/UI language.

Parkside has achieved the following for the client:

- Development and introduction of a new product
- Groundbreaking UX/UI for the banking sector
- Modernization of the entire frontend stack
- Enhancement of the user experience
- Creation of a modern UX/UI language
- Creation of an iOS wrapper app for Reval Anywhere

## Key Features

fully responsive platform /  
white label functionality /  
internationalization / SSO login  
/ summary dashboard / cash  
visibility / forecasting & projections  
/ reconciling / net positions /  
intercompany loans

## Methodologies Utilized

persona generation / user flow  
charts / structure and process  
mapping / wireframing and  
mockups.

## Technologies Utilized

Angular

## Project runtime

From May 2016 until today

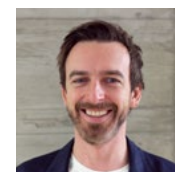
## Platforms

Web & iOS

**"One of the most significant challenges for our UX team was to make something so complicated look simple."**

— Syrous Abtine, Managing Partner & Chief Creative Officer

## Want To Learn More?



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